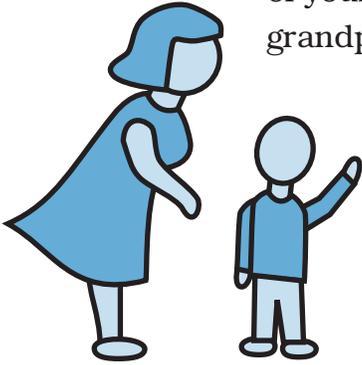


Now that you're an adult with kids or even grandkids of your own, you relate to your parents and grandparents a little differently.

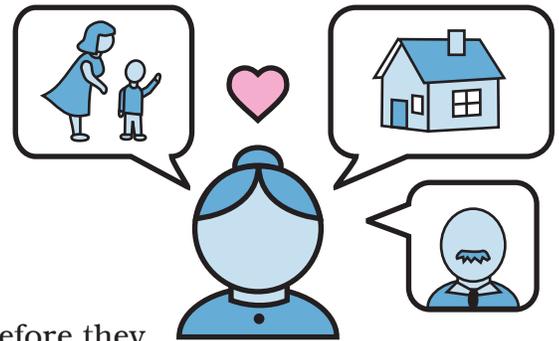


Suddenly you see your childhood through a whole different lens.

Your aging loved ones have so many stories and experiences to share. You've heard them countless times before. But you know it's hearing their laughter, seeing their expressive hand gestures, and the other little nuances which are part of them that complete the stories. It's as much the storyteller as it is the story.

It's the little things that come to mind when you think back.

Parents and grandparents are not going to be around forever. Now is the time to capture their stories, as told by them, before they are forgotten and gone forever.



It's for them. It's for you now and for future generations to come.

Knowing who came before, how they lived and what life was like, makes it is easier for others to relate to something bigger and to know themselves a little better.

What an ultimate gift that would be. Your unborn grandchild will appreciate it.



Presents:

Musings & Memoirs
Your Video Storytelling Production

Build Your Own Package

Build Your Own Package

Use This Order Form

Musings & Memoirs
Your Video Storytelling Production

Base Package \$697 +gst Includes:

- One 2 hour interview with one person conducted remotely for safety
- Simple design title and end marker
- Edited for enhancement and to final length (approx. 90 minutes)
- 1 round of edits with customer
- Downloadable file of final video provided

To submit, save this form then email to Robyn at info@getafriendindeed.com

How this works

Complete this order form so we know who you are, who will be interviewed and what payment type you want to use. Once we receive the form, we will schedule a discovery call.

A remote Zoom interview is scheduled and completed that captures the special stories and moments from the person telling them.

Optional add ons are available to personalize your Video Storytelling Package. Designed to draw out fuller and richer experience from the stories to create an extra special keepsake for your family.

Next comes the editing to polish it up. One revision round to you to make sure we've got it right and then your own Musings & Memoirs Video is provided to you. A one of a kind keepsake for you, for now and forever.

BILLING INFORMATION

Customer's Full Name

Email

Phone

50% deposit of base package to secure spot

Tip: Share the cost among several family members.

- E-transfer to info@getafriendindeed.com
- Credit Card (processing charge will apply)

Who will be interviewed? The Star of the show.

Contact info

Topic(s) to cover during interview: (you can be as specific or general as you would like.)



Tip: During the Discovery Call, we can discuss possible topics you want included in the interview.

Another Tip: We will also send out a tips sheet and sample questions to get ideas from.

This is intended to be a relaxed and enjoyable exercise. There is no "right" or "wrong".

See our Terms and Conditions on the next page.

Terms and Conditions

By submitting this form, you the Customer agree to the following terms and conditions:

To secure the remote Zoom Interview time slot, you will provide a 50% deposit of the base package. The person to be interviewed, aka The Star of the Show, agrees to participate in the scheduled Zoom Interview initiated by A Friend Indeed for the purpose of recording video and audio of that person. The Star of the Show will be asked to share stories and personal details of his/her choosing, about his/her life. These stories and details are intended to become the content for a final video keepsake within the base package, produced by A Friend Indeed.

The Customer has the option of purchasing add ons to customize the basic package and further enhance the storytelling experience. If additional interviews are requested as an add on, the person/people interviewed agrees to these terms and conditions as well.

Interview(s) will be professionally edited in a simple process to enhance the flow of content while maintaining the natural characteristics and unique presence of the individual speaking. **Our intention is to capture the real person and their stories as told by them.**

One round of simple revisions will be made available to the Customer before video is completed and final. The final digital file produced will be made available to the Customer upon final payment at the end of production. A Friend Indeed reserves the right to request a second retainer due at time of revision, on any productions that have numerous add ons. This is at A Friend Indeed's discretion.

Any digital files provided by the Customer or any person interviewed for the purposes of enhancing the production, will be safely stored in a secure account accessible by A Friend Indeed and its video editor. Any files that are moved to the editor's system for easier/quicker production time will be deleted from that system once the final file is completed.

The raw footage, material created or obtained for the production of the final file will remain with and owned by A Friend Indeed. Any digital photos provided by you, the Customer or any person interviewed for the production will be deleted from our system at production end.

A Friend Indeed will not sell or use any production material for any purposes unless first obtaining written permission from the Customer and/or person interviewed.

You can complete the entire form now and submit by saving and email to address below
OR

You can complete the Customer Information area on the first page and then submit by email the entire form (with other pages left blank). Once we receive your form, we will be in touch to schedule a Discovery call and go through the remaining pages together.



To submit, save this form then email to Robyn at
info@getafriendindeed.com

Customize Your Package

Optional Add On: Additional Interviews

Is there someone who can add their part to the story and make it even better?
A spouse, family members, a special neighbor, a favorite student or even a childhood friend?

Purchase additional individual interviews with those special people. Additional interviews are either 30 minutes or 1 hour in length and conducted remotely with Zoom for safety. The interview(s) will have minor editing done to clean up and enhance their message. Short clips will be made to add into the main story. Alternatively, they can remain intact and have their own chapter in the final video.

Yes, I want additional **1 hour** interview(s) Quantity Total \$
\$525 each

Yes, I want additional **30 min** interview(s) Quantity Total \$
\$249 each

Additional People to be interviewed Total \$

Name

Phone Number & Email

1 eg. John Talker

403-555-1234 john@email.com

Topic(s)

At the dance

2 _____

Topic(s)

3 _____

Topic(s)



No thanks, I want only the "Star of the Show" interviewed

Customize Your Package

Optional Add On: Story Markers

What is a Story Marker?

Story Markers are graphic placeholders that create structure within the video.

A Title Marker is at the beginning of the story and helps to set the tone and feel of what is to come. It will include the title and/or name of the Star of the Show. The End Marker finishes off the story. Most often it will read "The End" or other phrase or quote you would like. It may include a credit or two of recognition to someone deserving. These two Markers are already included, in the Simple Design Style, in the base package price.

Can I upgrade the Story Marker Style?

Yes, you can choose to upgrade to the Enhance Design Style for an additional fee. The Enhance Design Style is custom designed, incorporating YOUR digital photo(s) and/or movement in the design. You can only upgrade if you have Digital Photos added to your package. See Digital Photos page.



I want to UPGRADE the Title and End Markers to Enhanced Design \$15 for upgrade



I want the Title and End Markers to REMAIN in the Simple Design

Can I add other Marker Types as well?

You can customize the story further by adding in other Marker Types. **Chapter Markers** help introduce a new person or to signify a new topic beginning. **Highlight/Quote Markers** are used to highlight a key message or quote, etc. Of course if you have **another idea for a Marker**, let us know. Make your selection below.

Marker with Enhanced Design is \$25 each. Marker with Simple Design is \$12 each.

Prices include minor photo retouching or cropping if photos are added to the Marker.

Yes, I want Chapter Markers Enhanced Design Style Simple Design Style

Yes, I want Highlight/Quote Markers Enhanced Design Style Simple Design Style

Yes, I have another Marker idea Enhanced Design Style Simple Design Style

How Many Markers Will There Be?

We won't know that until after the interview(s) are completed and editing begins. Markers will only be used as needed and where appropriate to enhance the overall story. We will make suggestions and you can decide.



No thanks, no additional Story Markers other than what is included.

Customize Your Package

Optional Add On: Digital Photos

Why would I want to include digital photos in a video?

How wonderful would it be to showcase the perfect photo of the very person or the very place your loved one has spoken about in their story? Imagine capturing the expression and the first reaction of your loved one when that special photo shows up on screen during the interview?

Whether we use digital photos during the interview to spark the stories or put them in later during production, they are like the icing on a cake. Special and sweet, digital photos support the story and enable connection with one another. When well timed, they further enhance the story, making the whole experience that much more personal for everyone.

Yes, I want my Digital Photos added into the video

Digital Photo(s) Quantity provided Total \$
\$12 per photo used

*Estimated cost is based on number of images provided.
For example: Provide 6 images estimate all 6 will be used. Unused images will not be charged.*

What do you want me to know about Digital Photos?

- **Digital Photo prices include simple photo retouching or cropping as needed.** Extensive retouching may result in image not used or a separate quote will be provided.
- We will use your Digital Photos in multiple ways and where appropriate to enhance final video. (For example: incorporate the photo(s) into a Marker design if customer selected Enhanced Design Style or as a featured image during storytelling).
- Digital Photos that you upload may not be all used. We will only use the Digital Photos that support the story(ies) told by the storyteller. Digital photos should enhance the storytelling experience and not distract from it. Ensure the Digital Photos are clearly labeled. Maximum 10 Digital Photos.
- We reserve the right to restrict images that may be offensive or inappropriate for the purposes of this offering. Digital Photos provided must be copyright free.

How do I get my digital photos to you?

Upload your digital photos using a link we will provide you. Images will be deleted from our system once the final video is sent to you.



No thanks, I don't want to include Digital Photos in the video

Customize Your Package Optional Add On: Music

Why would I want to include music in a video?

A little mood music in the background throughout or strategically set to play during key moments are another layer of creativity to enhance the message and touch the heart. While you may want your favorite song, we can only use copyright free music. We can provide that special sound from our library for an additional fee.

Yes, I want music added to the video

Copyright Free Music
\$20 per sound track Quantity Total \$

Customize Your Package Optional Add On: Make It A Gift

What do you mean “make it a gift”?

You can opt to have the final video file burned to DVD or saved on a flashdrive for storage and shipping. This becomes a tangible gift you can wrap and give to those you care about.

Please select how you want to receive the final Video?

Downloadable Mp4 file (included in base package)

DVD \$8 each for first 3, \$5 each after Quantity Total \$

Flashdrive \$20 each for first 3, \$15 each after Quantity Total \$

By selecting either DVD or Flashdrive, your order will be shipped to you and the address provided. Prices do not include shipping. If you want, we can ship other destinations for an additional fee.



Go to the next page and enter in your selected options

Musings & Memoirs

Your Video Storytelling Package

Base Price (2 hr interview edited into approx 90 min video)

\$697.00

Optional add ons

Additional remote interview(s)

Additional 1 hr interview(s)	Quantity <input type="text"/>	\$525 per interview	\$
Additional 30 min interview(s)	Quantity <input type="text"/>	\$249 per interview	\$

Markers

Upgrade Design of Title and End marker \$
If yes, enter \$15; if no, enter \$0

Additional Markers requested	Quantity	Estimate	\$
\$25 each: Enhanced Design	<i>will be suggested during editing</i>	Estimate	\$
\$12 each: Simple Design		Estimate	\$

*Number of Markers are estimated**

Digital Photos

\$12 per digital photo used Quantity submitted Estimate \$

*Estimated cost is based on number of images provided. Max 10
For example: Provide 6 images, estimate all 6 will be used. Any unused images will not be charged.*

Music

\$20 per soundtrack Quantity \$

Final File Presented

Download file (free)

Save file on DVD Quantity \$8 each for first 3, \$5 each after \$

Store file on flashdrive Quantity \$20 each for first 3, \$15 each after \$

Quote**

\$

Divided by people = \$ /person

* Estimated number to assist with quote calculation only. Actual number of Markers may be more or less than estimated.
** Other costs to be added to final invoice include GST, shipping costs if customer chooses DVD or Flashdrive option